



We Hope To See You At The Equine Guided Education Association's

4TH ANNUAL INTERNATIONAL BIG SKY HORSE CONFERENCE
JANUARY 24-26, 2008

Valley Ford, Sonoma County, California

Welcome to an inspirational, educational, collaborative event. Open your mind and expand your consciousness as we continue our exploration of horses as sentient, spiritual beings who can teach us about humanity, the great mystery of life and the interconnectedness of all things.

"Wow! The most amazing event I have ever attended! The heart, spirit and depth of every aspect of the conference was incredible, including the opening and closing ceremonies." -Carolyn Resnick

"The conference was inspirational, motivational, educational and informative. I learned a lot of new activities and ways to work with my horses and clients." -Christa Miremadi

JANUARY 21-22, 2008, PRE-CONFERENCE WORKSHOP

Shifting Paradigms-Natural Horsemanship to EGE with Ariana Strozzi
\$450 per person, Space is limited so please register early.

JANUARY 23rd, 2008, 6-8PM, PRE-CONFERENCE SOCIAL HOUR, Valley Ford
Schoolhouse

Join us for a delightful selection of hors d' oeuvres and beverages, re-connect with old friends and meet new ones at our pre-conference social hour.

JANUARY 24, 2008, 9am to 5 pm -----

MORNING SESSION AT VALLEY FORD SCHOOLHOUSE

Welcome- Ariana Strozzi

Keynote- Linda Kohanov

EGE in Europe-Gerhard Krebs and David Harris

Enjoy these two amazing men as they share through storytelling and dramatic video footage EGE as it is evolving in Europe. Gerhard initiated the EAHAE in 2004 together with 8 founding members from Austria, Denmark, England, Germany and Switzerland.

Speaking To The Future Of EGE- Larry Freeborg

Larry spent most of 2007 interviewing pioneers and professionals in the EGE field. In this presentation he will share what he has learned about Equine-Guided Education's foundation, and speak briefly of its future. In his professional life, Larry guides entrepreneurial business leaders to help identify and develop unique business opportunities. For over 22

years, he has facilitated strategic business planning sessions and coached entrepreneurial business leaders to get their companies (and themselves) focused, aligned, and inspired. His background includes over 20 years as an "intra-preneur" at 3M Co. and Medtronic where he served in marketing/sales leadership and training roles. He has completed Ariana Strozzi's EGE certification program.

Panel Discussion-What To Do With All The Acronyms-EAL, EGE, EAP, EFP And So On...

AFTERNOON DEMONSTRATIONS AT STROZZI RANCH BARN

Riding Between The Worlds-Linda Kohanov

Linda Kohanov needs no introduction, as she has become a familiar name to anyone in the equine experiential movement. During her demonstration she will share with us her magic with horses and how she creates a place of learning with horses and humans. Linda is the internationally acclaimed author of *The Tao of Equus*, *Riding Between the Worlds*, and *Way of the Horse* as well as a speaker, riding instructor, and horse trainer specializing in Equine Experiential Learning and Equine Facilitated Psychotherapy. In 1997, she founded Epona Equestrian Services, a Tucson-based collective of professionals and counselors exploring the healing potential of the horse-human bond.

Medicine And Horsemanship: Building Clinician-Patient Relationships With Horses-Beverley Kane, MD

Beverley will share her work with horses and health care professionals, demonstrating EGE activities in rich metaphors and analogies for patient exams, obtaining informed consent and functioning on a critical care team in hospitals. Beverley Kane, MD is the founder of Horsensei Equine Assisted Learning and Therapy (HEALTH) and Program Director, Medicine and Horses at Stanford Medical School's Center for Education in Family and Community Medicine. A California-licensed physician, Dr. Kane has conducted group and individual sessions for psychotherapy and psychospiritual growth for over 25 years.

JANUARY 25, 9am to 5 pm -----

MORNING SESSION AT VALLEY FORD SCHOOLHOUSE

Women, Horses And Trauma Healing: Why The Horses Are Calling Us Now-Catherine Held, PhD

How do horses heal trauma in humans? Why are so many girls and women attracted to horses, and what does it say about western culture? Dr. Held's doctoral research led her to investigate the special connections between women and horses—both ancient and modern. This presentation will offer an important framework for understanding and treating trauma, and offer some historical and cultural explanations for women's deep longing for equine companionship. She received her doctorate from Pacifica Graduate Institute. Her dissertation, *Horse Girl: An Archetypal Study of Women, Horses and Trauma Healing*, suggests that horses are calling women (and sensitive men) now as partners in healing trauma and the planet. She specializes in trauma

treatment, as an art therapist and complementary medicine practitioner. Her background includes business and non-profit work. She is the co-founder of the Cherkasy Women's Center in the Ukraine where she leads women's groups.

Horse Medicine For Emotional Freedom-Cindy Jarrett

What is required of us to "love with an open-broken heart," and what are the responsibilities of an open heart? How do we live in emotional freedom? Cindy Jarrett will lead us in an interactive, experiential discussion and exploration of Horse Medicine for Emotional Freedom. She owns a communication and relationships consulting business, Designing Access since 1989. Ms. Jarrett has been an active shamanic practitioner since 1994. She returned to the horse world four years ago, immersing herself in equine facilitation trainings and natural horsemanship, becoming an EPONA Approved Facilitator APII, an Equine Hanna Somatics Educator in training, and a student of Carolyn Resnick's Seven Watering Hole Rituals, as taught by Robin Gates. Cindy and her husband Thomas, are co-founders of The Equus Institute, Inc.

The Psychology Of Change-Mardi Horowitz, MD

Back by popular demand, Mardi Horowitz, MD-renowned psychiatrist and coiner of the term posttraumatic stress disorder, will talk about the psychology of change. He will discuss his process of formulation and how to encourage sustainable change in human development. Mardi is a Professor of Psychiatry at UCSF, pioneering the development of the diagnosis and treatment of Post Traumatic Stress Disorder (PTSD). In addition, he has initiated and directed several clinical research programs including the Psychotherapy Evaluation and Study Center, Center for the Study of Neuroses, and the Program on Conscious and Unconscious Mental Processes and the Center on Stress and Personality.

Panel Discussion-Variations in EGE and Producing Sustainable Change in Clients

AFTERNOON DEMONSTRATIONS AT STROZZI RANCH BARN

EGE On Horseback, The Seated Session-Kathy Pike

Kathy will demonstrate how to facilitate mounted work with clients. Her focus will include a four-step body-centered awareness process to release emotional blocks and coaching to access the client's future possibility that can be used in a seated session or on the ground. Seated work provides an advanced method to help individuals reach deeper levels of self-awareness and mind body integration as they are supported by the natural grounded state of the horse. Participants will also be able to observe the horse's feedback to the internal shifts of the rider. Kathy Pike offers 15 years experience as a professional life coach, writer, workshop leader and outdoor adventurer. She is the author of Pathways to a Radiant Self, A Journey of Growth and Discovery with the Chakras, and White Horse Dancing, A Woman's Journey to Authenticity with Horses. She is an Approved Epona Instructor and Level 1 EAGALA.

Working With Large Groups-David And Sharon Harris

David, an Executive Coach, Natural Horseman and NLP Master Practitioner is back by popular demand. His EGE demonstration at the 3rd annual conference was so impactful, participants requested more. In this demonstration, David and Sharon will show how they engage large groups and ensure that all present are actively involved. This is particularly challenging with groups that are task focused when only one person is working with the horses and others are observing. They will also outline exercises that large groups can engage in with a minimal number of horses. David spent 25 years in the corporate world before changing his life to become a full-time coach and Equine Guided Educator. His focus is leadership within corporations. Last year he ran workshops for 150 people with clients ranging from Barclays Media to SAP. "My goal is for people to realize their magnificence by providing a safe, natural, organic space for learning, where people can be themselves and achieve success on their own terms." He lives with his wife, Sharon and two children in Windsor, England.

JANUARY 26, 9am to 5 pm -----

MORNING SESSION AT VALLEY FORD SCHOOLHOUSE

Changing The Equine Marketing Paradigm- Patty Kelley

A holistic approach to equine marketing includes every aspect of traditional marketing---yet so much more. In this new paradigm, everyone wins---including and especially the horse. It is no longer a self-serving focus, but instead becomes an all-serving focus. Paradoxical to traditional marketing thinking--this philosophy will create a greater, more prosperous business--while perpetuating a shift in personal and global consciousness about the value of horses to humans. In this shift, we pave the way for better lives for the wonderful horse---and their human partners. Patty Kelley is a writer, author, speaker, consultant and equine event director. Her book, *How to Successfully Market Your Horse Business* will be released in late 2008. She is passionate about the horse's well-being, and focuses her marketing expertise on changing the way the horse is marketed and promoted from individual breeders to the industry as a whole. She believes that when people know better...they often do better. Kelley has written articles about the life-altering Prison Dog programs, spirituality, and is a deep believer in the connectedness we have with animals---and their power to heal. She created Horse Around Days, a premier educational horse festival to benefit domestic violence and sexual assault services.

Entering The Cultural And Relational Field Of Horse And Herd-Jackie Lowe-Stevenson, MSSA LISW

Understanding, preparing and encountering the cultural and relational field of the horse and herd requires personal development, inner work, outer skill in human facilitation and horsemanship, and accepting a world different from our own. The world of horse and herd has its own language, rhythm of time, sense of place, conscious movement and relational politics. Exploring the unique realm of horse from a cognitive, emotional, physical, energetic and spiritual perspective we are able to experience for ourselves and offer to others sustainable life changing experiences. Jackie is a staff member of the Gestalt Institute of Cleveland and the graduate faculty at Mandel School of

Applied Social Science at the Case Western Reserve University. Jackie lectures and teaches nationally and internationally in Israel, Turkey and Mexico. She incorporates equine guided education, experiential work in nature and somatic coaching into her work with individuals, families, teams and organizations. Jackie has completed Ariana Strozzi's EGE certification program, EAHAE HorseDream International Partnership in Germany, HorseWise Mentorship and trained in workshops with Epona, EAGALA and Leadership - Outfitters.

Panel Discussion-How To Keep Ourselves And Our Horses Emotionally And Spiritually Healthy.

AFTERNOON DEMONSTRATIONS AT STROZZI RANCH BARN

Healing Youth, Healing Horses-Shannon Knapp

Over the past two years, Horse Sense of the Carolinas has been offering Equine Assisted Psychotherapy with incarcerated and gang-involved youth in Western North Carolina. In this demonstration, Shannon will introduce participants to techniques and skills specific to working with this special population. Although the issues and challenges faced by this clientele are great, the potential for change is even greater. When Shannon Knapp, founder and president of Horse Sense of the Carolinas, Inc., discovered rescued horses could rescue people, her life changed. She resigned her college English professorship in Dallas and moved, with husband Richard, to a hilltop 90-acre ranch in Madison County, NC. Shannon founded Horse Sense in 2003 to bring together therapy horses, licensed mental health professionals and certified equine specialists with clients seeking real help, real healing and real results. Her team works with at-risk youth, people dealing with eating disorders, PTSD and addictions, companies developing their staffs and professionals seeking CEU credits. She is the author of the book, *"Horse Sense, Business Sense, Volume 1"* and is an EAGALA Advanced, EAGALA Mentor, Equine Specialist, Parelli Level I.

Incorporating Music Into EGE- Janet Marlow

Janet Marlow, M.A. is an internationally recognized recording artist and composer. Through her animal hearing research, Relaxation Music for Horses CD and books, Janet has become an expert on the animal/human connection through designed music. Music is a substance that alters the frequency content of the air creating positive effects on the equine environment. She will talk extensively on this subject during her demonstration. Her TV appearances on Animal Planet and national speaking engagements have established her as an expert in the pet relaxation field. Marlow, a fifth generation musician and accomplished recording artist, has performed at Lincoln Center, Carnegie Hall, and other national and international venues. Marlow has also composed music for television documentaries, film scores, and more. She performs on screen in Woody Allen's *Celebrity* and Sun Dance award winning film, *Swimmers*. She is the Founder and Director of The International Ten-String Guitar Festival. She has been artist-in-residence at New York University and lectures at Yale University. *"The Magic of Music for Pets"* is her third published book.

Closing Ceremonies

BBQ and Social Gathering- Valley Ford Schoolhouse

POST CONFERENCE WORKSHOP-January 28-29, 08

David Harris and Gerhard Krebs-2 day clinic on EGE. Cost is \$450 per person. Space is limited, so please be sure to register early. Please contact Ariana Strozzi at 707-876-1908 or ariana@strozzi-ranch.com to register or for more information.

Gerhard J. Krebs holds a university degree M.A. in contemporary German Literature and Political Science and has worked as an entrepreneur since 1983. He founded G&K HorseDream in 1996 with his wife Karin. Gerhard is well-known in Europe for initiating the EAHAE in August 2004 together with 8 founding members from Austria, Denmark, England, Germany and Switzerland. He provides national and international Train the Trainer Seminars for coaches and educators who want to get into the Horse Assisted Education business as well as HorseDream Partner License Workshops.

BOOKSTORE

Books or DVD's may only be made available to attendees at our bookstore. If you would like to offer your product/s please mail them to POB 415, Valley Ford, CA 94972 or bring them with you. We will sell them for a 30% commission and will pay you 70% of sales of your items after the conference.

WEATHER AT VALLEY FORD

Coastal, and therefore unpredictable. January is generally our rainy and cold month. No snow. But it is a coastal cold, so bring lots of layers and warm fuzzy hats and mittens. Suggested attire includes jeans, boots (with good ankle support), a sweater and jacket.

SONOMA COUNTY

Sonoma County offers a wealth of recreational, shopping, winery tours and beautiful countryside. For full details on Sonoma county please visit their website at <http://www.sonomacounty.com>

TRANSPORTATION

You can fly into San Francisco or Oakland airport. You can either rent a car there or you can take the Airport Express (www.airportexpressinc.com) 707-837-8700 to Petaluma and then arrange a ride or have the bus driver call you a taxi to take you to your destination. Bodega Bay and Valley Ford are rural towns; there is no public transportation. You may wish to share a rental car (Enterprise Rent-a-car, 707-778-7100) with others. Travel time from Petaluma to Valley Ford approx 30 minutes and to Bodega Bay is 40 minutes. Bodega Bay is 10 minutes west of Valley Ford. Bodega Bay is located on the scenic Pacific coast in Sonoma County. You will pass through Valley Ford on your way to Bodega Bay.

ACCOMMODATIONS

Please mention you are attending a Strozzi Ranch program, they should offer you a discounted rate.

Valley Ford Hotel, 14415 Hwy 1, Valley Ford 707-876-1983, Brandon@ffrsi.com

Bodega Bay Lodge and Spa, Bodega Bay, CA 94923, 707-875-3525.

www.bodegabaylodge.com

Bodega Coast Inn & Suites, Bodega Bay, CA 94923, 707-875-2217.

www.bodegacoastinn.com

Continental Inn, 26985 Hwy 1, Tomales, CA 94971, 707-878-2396,

www.continentalinn.com

Holiday Inn, Sebastopol, CA 707, 829-6677 www.winecountryhi.com

Extended Stay America, Rohnert Park, 707-541-0959

Bodega Bay RV Park, 2001 Hwy 1, 707-875-3701, 800-201-6864

RECREATIONAL ACTIVITIES

We are located in one of the most beautiful places in the world. Numerous recreational activities abound as well as wonderful destination towns and wineries.

Bodega Bay-Features a beautiful golf range overlooking the ocean. Numerous beaches for wading and surfing grace the coastline, ocean fishing and fine dining overlooking the Bay. Arrival time 10 minutes

Chanslor Ranch Trail Rides on the beach, 2660 Hwy 1, 707-875-3333,

www.chanslorranch.com

Bodega Bay Kayak, 707-875-8899, www.bodegabaykayak.com

Massage Therapist-Nikki Tucker, 707-795-8511

Freestone-On the way to Sebastopol and/or Occidental, 10 minutes.

Osmosis, Only cedar enzyme baths in US, massages, tea garden. 707-823-8231,

www.osmosis.com

Occidental-Small historic town nestled in the redwood forest and the Russian River area. 20 minutes.

Armstrong Redwoods- Native California Redwood Groves. 707-869-2015

Point Reyes National Seashore-Miles of hiking, horse and mountain bike trails. 45 minutes.

Five Brooks Trail Rides, Pt Reyes National Seashore, 415-663-1570

Santa Rosa-Safari West, Wildlife sanctuary, 707-579-2551, www.safariwest.com

The Esteros Americanos and the Tomales Bay-kayaking and bird watching. 5-30 minutes.

Petaluma-Fine dining, antique shopping. 30 minutes.

Healdsburg-Wine country central, quaint town with fine dining and wineries, 45 minutes.

Wine Country Tours-1-800-487-5466

Napa and Sonoma-Wine country style fine dining and wineries, 45 minutes.

EQUINE GUIDED EDUCATION ASSOCIATION-2008 CONFERENCE REGISTRATION JANUARY 24-26, 2008

Space is limited to 100 participants, so register early!

Cost of attendance: \$525.00 (before November 1, 2007) \$575.00 (after November 1, 2007)

(Includes pre-conference Social Hour Jan 23, attendance at all presentations and demonstrations, evening BBQ on Jan 26, white paper and conference roster (produced post conference). *Please note that registration fee is non-refundable after Dec 1, 2007. Cancellations received before Dec 1, 2007 will be refunded minus a \$200.00 handling fee. No refunds on cancellations after December 1, 07.

FAX to 707-876-1908

EMAIL TO Ariana@strozzi Ranch.com

Place your cursor in the grey boxes and type in your information, or print and handwrite information.

| | |
|------------------|--|
| NAME | |
| COMPANY NAME | |
| ADDRESS | |
| CITY, STATE, ZIP | |
| PHONE | |
| EMAIL | |
| REFERRED BY | <input type="checkbox"/> I am a vegetarian |
| | <input type="checkbox"/> I will attend the Pre Conference Workshop, \$450 per person |
| | <input type="checkbox"/> I will attend the Pre-conference social hour <input type="checkbox"/> I will not attend the social hour |
| | <input type="checkbox"/> I will attend the BBQ on the 26 th <input type="checkbox"/> I will bring ____guests to the BBQ (each guest is an additional \$25/ person) |
| | <input type="checkbox"/> I will attend the Post Conference Workshop, Jan 28-29, \$450 |

Program Ads: Full page 7.5"x10" (\$325) **Table Space:** 4"x6" .
(\$125)

1/2 page 7.5"x4.75" (\$175)

1/4 page 3.65"x4.75" (\$100)

Registration fee: \$525.00 (before November 1, 2007), \$575.00 (after November 1, 2007)

Registration fee of _____ # of persons _____ Total registration: _____
Pre Conference Workshop, \$450 per person, # of people attending _____, Total: _____

Post Conference Workshop, \$450 per person, # of people _____, Total: _____

Program Ad: _____

Table: _____

BBQ guests (\$25 each): _____

GRAND TOTAL _____

I will send a check payable to Strozzi Ranch, POB 415, Valley Ford, CA 94972

Please charge my Credit Card (charges will appear on your statement as Strozzi Ranch)

Type CC # Exp Date

Office Use only: Payment received _____ Date _____ Entered in
DB _____